

## PRESS RELEASE

### **Tiscali Group illustrates the contents and objectives of the 2022-2025 Business Plan**

*Cagliari, 18 October 2022*

Transform Tiscali in a real Digital Media Company, consolidate its current positioning in the telco sector, thanks to an integrated range of services for citizens, businesses and public administrations, and enhance all the company's assets, from the portal to the ecosystem of innovative start-ups in the digital world: these are the main objectives of the business plan 2022-2025 of the New Tiscali.

The industrial plan was presented today by top management to representatives of the institutions of the Sardinian territory and the press at the headquarters of Sa Illetta in Cagliari.

With today's meeting the Tiscali Group, which in recent days has announced the new name of the holding company, Tessellis, intended to seal the path of the development projected to the diversification and the refinement of innovative business models for its companies. In fact, the Group's challenge is to become a technological enabler, able to combine its assets in an ecosystem capable of generating value and innovation at the service of customers.

"The industrial plan foresees the valorization of the assets of both companies, the infrastructure of Tiscali and the B2B business brought by Linkem: its implementation will become reality thanks to the company's teams, composed by prepared people able to implement the new and ambitious project. The decision to illustrate the growth path of Tessellis, exposing the pillars of the business plan and the new brand identity, is also an opportunity to get hands-on experience of the company's values and innovative vocation. Authenticity, inclusiveness and sustainability are, in fact, some of the distinctive features of the corporate identity, perceptible in the gestures and words of our people and our partners," said Tiscali CEO Davide Rota.

During the meeting there was also a focus on innovative systems developed by the start-ups of the Innovation Lab. In particular, it was presented RoBee, the humanoid robot developed by the company Oversonic, of which Tiscali is a technology partner and a minority investor and with which many values and passion for innovation and projection towards the future.

In addition to Tiscali's CEO, Davide Rota, the event was attended by: Alessandra Zedda, Vice President and Councillor for Labour, Professional Training, Cooperation and Social Security of the Region of Sardinia, Gianni Fenu, Pro-rector of the University of Cagliari, Alessandro Broccatelli, President of Leganet, Renato Soru, President of Tiscali, Cristiana Mura, Head of Tiscali's Marketing Department, Francesco Sortino, Head of Tiscali's Digital, Media & Tech Services Department, and Daniele Righi, Head of Tiscali's Innovation & Business Development Department.

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**About Tiscali**

*Tiscali S.p.A. (Italian Stock Exchange. Milan: TIS), Smart Telco with the largest Fiber coverage available in Italy, provides its customers - individuals, businesses and PA - with a wide range of services: Broadband and UltraBroadband fixed and Fixed Wireless Internet access, Mobile Phone services and value-added services (including security, cloud and socialmedia services). Tiscali is also one of Italy's leading news portals, with over 9 million visitors per month to its credit. Tiscali's Web site can be reached at [www.tiscali.it](http://www.tiscali.it)*